- 1. A method for delivering a virus to a solid tumor to reduce growth of the tumor, comprising administering an effective amount of virus to a subject bearing the tumor, wherein the virus is capable of selectively killing tumor cells, by a base administration selected from the group consisting of:
  - (a) delivering a composition comprising the virus to multiple sites inside the solid tumor; and
  - (b) delivering directly into the tumor a composition comprising the virus, wherein the volume of the composition is between about 10% to about 100% of the volume of the tumor.
- 2. The method of claim 1 wherein the virus is reovirus.
- 3. The method of claim 2 wherein the reovirus is a mammalian reovirus.
- 4. The method of claim 3 wherein the mammalian reovirus is a human reovirus.
- 5. The method of claim 4 wherein the human reovirus is a serotype 3 virus.
- 6. The method of claim 5 wherein the serotype 3 virus is a Dearing strain virus.
- 7. The method of claim 1 wherein the virus is selected from the group consisting of modified adenovirus, modified HSV, modified vaccinia virus, modified parapoxvirus orf virus, p53-expressing viruses, the ONYX-015 virus, the Delta24 virus, vesicular stomatitis virus, the herpes simplex virus 1 mutant which is defective in hrR3, Newcastle disease virus, encephalitis virus, herpes zoster virus, hepatitis virus, influenza virus, varicella virus, and measles virus.

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- 8. The method of claim 1(a) wherein the virus is delivered to at least 3 sites inside the tumor mass.
- 9. The method of claim 1(a) wherein the virus is delivered to at least 5 sites inside the tumor mass.
- 10. The method of claim 1(a) wherein the virus is delivered to one site per about 0.25 cubic centimeter of the tumor.
- 11. The method of claim 1(b) wherein the volume of the composition is at least 30% of the volume of the tumor.
- 12. The method of claim 1(b) wherein the volume of the composition is at least 50% of the volume of the tumor.
- 13. The method of claim 1(a) wherein the total volume of the virus composition delivered is between about 10% to about 100% of the volume of the tumor.
- 14. The method of claim 1 further comprising at least one additional administration selected from the group consisting of:
  - (a) delivering a composition comprising the virus to multiple sites inside the solid tumor; and
  - (b) delivering directly into the tumor a composition comprising the virus, wherein the volume of the composition is between about 10% to about 100% of the volume of the tumor;
  - (c) delivering the virus by using a transdermal patch, a spray on the skin, or topical administration, wherein the tumor is a superficial tumor; and
  - (d) delivering the virus systemically.

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- 15. The method of claim 14 wherein the at least one additional administration is conducted before or after the base administration.
- 16. The method of claim 14 wherein the at least one additional administration is concurrent with the base administration.
- 17. The method of claim 14 wherein the virus is reovirus.
- 18. The method of claim 17 wherein the reovirus is a mammalian reovirus.
- 19. The method of claim 18 wherein the mammalian reovirus is a human reovirus.
- 20. The method of claim 19 wherein the human reovirus is a serotype 3 virus.
- 21. The method of claim 20 wherein the serotype 3 virus is a Dearing strain virus.